

#### 中国太平保险(新加坡)有限公司 CHINA TAIPING INSURANCE (SINGAPORE) PTE. LTD.



#### 集团简介

中国太平保险集团有限责任公司(简称"中国太平"),是中国一家总部设在香港的跨国金融保险机构。在2000年,中国太平保险控股有限公司在香港联交所上市,成为第一家在中国境外上市的中资保险企业。

中国太平是中国历史最悠久的保险品牌。从创立至今,中国太平已经发展成为一家大型跨国金融保险集团,为客户提供一站式综合金融保险服务,包括寿险与产险、再保险、养老保险、资产管理、证券经纪等。



1929年创立于上海



2000年在香港联交所上市



遍布全球的24家子公司 - 中国大陆、香港、 澳门、北美、欧洲、大洋洲、东亚及东南亚。



自2018年起跻身《财富》世界500强



总资产达9,200亿人民币



超过500,000名员工



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#### 中国太平保险 新加坡简介

中国太平保险(新加坡)有限公司(简称"太平新加坡")在过去八十年间持续经营财产保险。2018年8月,太平新加坡获得新加坡金融管理局 (MAS) 所颁发的执照,以综合保险公司的身份正式开展寿险业务,为新加坡客户提供一站式综合金融保险服务。

凭借新加坡优越的地理位置与崇尚创新的营商环境,太平新加坡成立了一所创新实验室,以探索在本区域的金融科技与创新技术。此外,太平新加坡将持续推动本区域的商业网络拓展与市场开发,朝着成为中国太平保险集团东南亚区域中心的目标奋进。



1938年立足狮城,品牌历史悠久



财务实力评级: 标准普尔: A- l 贝氏: A



注册资本金2.1亿新元,并且将会持续扩充 资本以配合业务发展



提供一站式综合金融保险服务

#### 发展里程碑

1939 -

中国保险股份有限公司新加坡分 公司正式成立。

公限有份股險保國 HINA INSURANCE COMPANY LIMITEI



2013

购买了**春叶大厦**内的两层办公 空间,面积超过20,000平方英 尺, 以配合业务扩展计划。



为提升公司的财政实力, 总部为太平 新加坡进行了两次注资。总注册资本 金截至2015年为8,000万新元。



2018

太平新加坡为纪念成立80周年,开展一系列公益善 举与庆祝活动。同年八月,公司获得金融管理局颁发 执照**启动寿险业务**,成为一家产寿险兼营的综合性 保险公司。另外,公司财产保险总保费抵达1亿新元 的新高度。



太平保险购买位于丝丝街 62号的商用大楼,并易名 为**太平保险大厦**,作为在 新加坡长远发展的基地。



1993 -

中国保险在丝丝街的 **建春大厦**买下其中两 层,以配合业务拓展。



中国太平 **CHINA TAIPING** 

**2009** —

公司更名为中国太平保险(新加坡) 有限公司,并改用全新的公司司徽。



2019

寿险业务全面展开,并于春叶大厦增加 一层办公空间。注册资本金进一步增加 至1.6亿新元,为长远立足新加坡做出 实际承诺。



2002

中国保险股份有限公司新加坡分公司与太 平保险公司新加坡分公司进行**合并**,随后 更名为中国保险 (新加坡) 有限公司。



2021

作为长远立足新加坡发展的承诺, 公司增加注册本金至2.1亿新元。

砥砺奋进,铸就辉煌!

# 您的第一首选





#### 诚信可靠

我们本着诚信为本的理念,为本地社会服务八十余载,并凭借悠久的历史与雄厚的财务实力,为广大客户提供周到的服务。



#### 庞大商业网络

我们庞大的商业网络遍布中港两地,为客户打造最优质产品与最贴心服务。

#### 以客户为先



#### 以客户为中心

本着以客户利益为出发点的原则,我 们为个人与商业保险提供一站式综合 金融保险方案。



#### 创新 - 金融科技实验室

我们于本地成立金融科技实验室,致力于寻求创新科技解决方案,持续为客户 打造良好体验。

#### 公司司徽

中国太平的公司司徽设计,将公司价值观与愿景生动地呈现出来。

太平蓝象征着天空的**广阔**和 公司的**诚信精神**。 太平白象征**心灵的高洁**,也代表 公司在造福客户和带给客户**安宁**的 过程中追求卓越的精神。



整体造型中的**圆形**,代表中国太平以跨国企业的身份 **遍及全球**。



圆形中的"太平"二字为象形的根植大地、拥抱蓝天、枝繁叶茂的参天大树,寓意中国太平**充满活力、永续经营**。

## 中国太平文化理念



保险就是保太平

#### 全方位 保险保障方案



个人保险

精心打造多款个人保险方案,关爱客户的每一个人生阶段,为客户提供贴心保障。





商业保险

我们的综合商业保险方案专为商业活动而设, 竭诚为您的商业活动保驾护航, 远离意外风险。



欲知产品相关详情,请浏览 www.sg.cntaiping.com

#### 行善为生命 带来新希望

太平新加坡一向热衷参与企业社会活动。致力于回馈社会是根植于我们"共享太平"发展理念的重要一项。我们积极促进安全、健康和更美好的生活。

每个孩童都是国家未来的主人翁,我们应全力支持, 让他们充分发挥潜力。

太平新加坡自2018-2020年通过多项活动支持《海峡时报》学校零用钱基金("海峡基金")。除了连续两年主办中国太平健康跑 (China Taiping FunRun)募集捐款、举办义卖、还为所售出的每一份人寿保险保单认捐S\$10给海峡基金,筹集了近S\$20万帮助这些弱势群体儿童。此外,我们也为海峡基金的受益人提供总额为S\$5百万的个人意外保险。





与全球绿色运动同行,我们开启了"绿色之旅",以 支持可持续的绿色生活,共同为地球创建一个更美丽、宜居的环境。

太平新加坡为了响应新加坡国家公园局所推出的"百万树木运动",与当局携手举办了一场植树活动。多位高级管理层及职员为此抽出了宝贵的时间,齐心协力种植了50棵幼苗,协助这个弹丸小国扩大绿地。

#### Giving Makes A Difference

China Taiping Insurance Singapore has been actively involved in various Corporate Social Responsibilities initiatives. The culture of giving back to the community is inculcated in our DNA. We believe in promoting safe, healthy and better lives for the community.

Children are our greatest assets and they deserve our support to unleash their full potential.

We had supported the Straits Times School Pocket Money Fund ("STSPMF") from 2018 to 2020. Through various initiatives such as selling of cookies, hosting charity run—China Taiping FunRun, and pledging S\$10 for every Life Insurance policy sold, we had raised close to S\$200,000 to support the underprivileged children. China Taiping Insurance Singapore also offered complimentary personal accident coverage of S\$5 million for STSPMF beneficiaries.





Aligned with the global green movement, we embarked on our Go Green journey to support a sustainable green living and make the Earth a beautiful place to live in

In support of the OneMillionTrees movement, we partnered with National Parks Board to organise a meaningful Plant-a-Tree CSR event. A total of 50 trees were planted by our senior management and employees – all to make this little red dot a greener place.



#### Our **Philosophy**



#### 保险就是保太平

### Our Comprehensive Solutions



Our suite of Personal Insurance solutions are designed to take care of our customers' needs at every stages of their lives.





Our comprehensive Business insurance solutions are designed to keep businesses up and running by protecting them from unforeseen exposures.



For full product information, please visit www.sg.cntaiping.com

# Your No. 1 Choice

#### **Trusted and Reliable**

We have been working with the community for over 80 years in Singapore. Our long heritage and strong financial credentials are testaments to our commitment to our customers.



#### **Vast Network**

Our vast network throughout China and Hong Kong is unmatched. We leverage on our partnerships in the region to provide the best service and products for our customers.

#### **PUTTING OUR CUSTOMERS FIRST** IN EVERYTHING WE DO.



#### **Customer Focus**

With our customers' financial well-being at heart, we provide a comprehensive one-stop financial solutions for personal and business insurance.

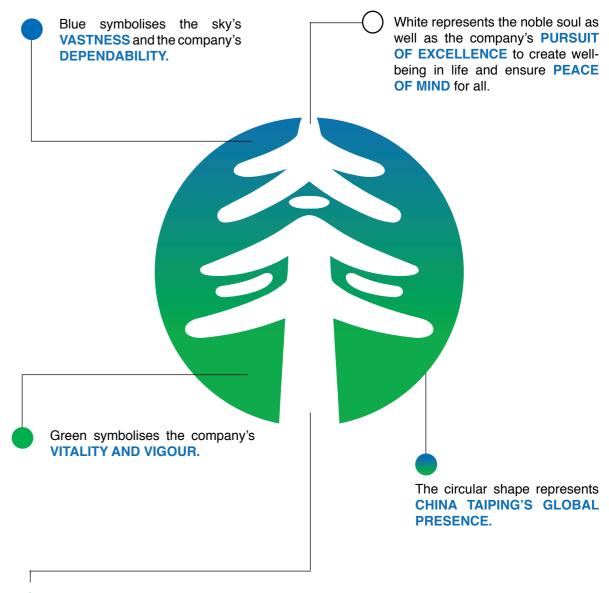


#### **Innovation - DiG Lab**

Our DiG Lab in Singapore aims to create innovative solutions that continuously enhance our customer experience.

#### Our **Logo**

China Taiping's logo is a visual representation of our values and vision.





The Chinese characters "Tai Ping" depicts lush green trees that are deeply rooted to the Earth while embracing the wide sky - a display of the company's STRENGTH AND **ENDURANCE.** 

#### Our Milestones

Established China Insurance Co Ltd,

Singapore Branch.

HINA INSURANCE COMPANY LIMITEI

1939 -

1986 -

Tai Ping Insurance made its longterm commitment to Singapore with the purchase of office space at 62 Cecil Street and subsequent renaming it as TPI Building.

1993 -

China Insurance expanded its operations with the purchase of two floors of office space at The Octagon in the Central Business District.





2002

China Insurance Co Ltd Singapore Branch merged with Tai Ping Insurance Co Ltd Singapore Branch, with the combined entity operating as China Insurance Co. (Singapore) Pte. Ltd..



2009

to Singapore.

2019

The company was renamed as China Taiping Insurance (Singapore) Pte. Ltd. ("CTPIS") and adopted a new logo.



The Life Insurance business was fully operational and expanded one more floor at Springleaf Tower. The paid-up capital was further increased to **\$\$160 million** as part of our long-term commitment

As part of the company's long term commitment to Singapore, our paid-up capital has been increased to S\$210 million.

We look forward to many more successful vears ahead!



2013

Purchased two floors of office space. with over 20,000 square feet at Springleaf Tower, in tandem with the company's expansion plans.

2014-2015 -

To strengthen the company's financial standing, the Group has made two rounds of capital injections. Total paid-up capital was S\$80 million in 2015.



In celebration of CTPIS's 80th anniversary, the company launched a series of initiatives and events to commemorate the special occasion. In August, CTPIS received the license from MAS to carry out Life Insurance business in Singapore as a composite insurer. Our General Insurance gross premium crossed the S\$100 million mark.

CHINA TAIPING

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## About China Taiping Insurance Singapore

China Taiping Insurance (Singapore) Pte. Ltd. ("CTPIS") has been operating as a general insurer for the past eight decades. In August 2018, CTPIS received its license from the Monetary Authority of Singapore (MAS) as a composite insurer to carry on Life Insurance business in Singapore, providing comprehensive one-stop financial solutions to its customers.

Leveraging on Singapore's strategic geographical location and its vibrant ecosystem, CTPIS has set up an Innovation Lab to explore various Fintech and innovation opportunities in the region. CTPIS will continue to facilitate the development and expansion of China Taiping Insurance Group's business network and work towards being a strategic regional hub in Southeast Asia.



Long heritage in Singapore since 1938



Financial Strength: S&P: A- | AM Best: A



Paid-up capital of SGD 210 million and will continue to be strengthened as business grows



Provides one-stop financial solutions

## About **China Taiping Insurance Group**

China Taiping Insurance Group Ltd. ("China Taiping") is a large transnational financial and insurance group headquartered in Hong Kong. China Taiping Insurance Holdings Company Limited created history when it was listed on the Hong Kong Stock Exchange in 2000, making it the first-ever Chinese-funded insurer that was listed overseas.

China Taiping is the oldest establishment in China's insurance history. Over the decades, China Taiping has grown into a large transnational financial and insurance group delivering one-stop comprehensive financial solution to its customers - life and general insurance, reinsurance, pension insurance, assets management, securities brokerage and many others.



Established in Shanghai since 1929



Listed on Hong Kong Stock Exchange since 2000



Global footprint of 24 subsidiaries – Mainland China, Hong Kong, Macau, North America, Europe, Oceania, East and Southeast Asia



**Achieved Global Fortune 500 since 2018** 



Total assets of RMB 920 billion



More than 500,000 employees





#### 中国太平保险(新加坡)有限公司 CHINA TAIPING INSURANCE (SINGAPORE) PTE. LTD.

